



## Memorandum

**Date:** August 25, 2021  
**To:** W. D. Boyce Council Volunteers and Families  
**From:** Council Key Three

Dear Scouting Family,

Implementing quality Scouting programs takes the effort of many valued volunteers and staff, parents, and community members. We're certain our Scouts appreciate the hard work and contributions that have paved the way for great programs to exist, providing unforgettable experiences and lasting memories.

We can continue to provide the outstanding program that Scouting has afforded hundreds of thousands of boys and girls, and young men and woman in the W. D. Boyce Council. The board has recently approved two major changes, one being the elimination of a pain point many units experience, the "Family FOS campaign." The idea of eliminating the Family Friends of Scouting Campaign most likely excites the masses. It's been examined and re-examined by volunteers and professional Scouters throughout our council for the last couple of years.

The data indicates what many of you already know; the Family FOS Campaign has been in a steady decline over the past 4 years and has consistently been a pain point for Scouting Units. It has also been increasingly difficult to execute. The model was based on participation by all units to provide families an opportunity to make an annual donation. Those donations allowed the Council to provide membership and camping scholarships, insurance coverage, program supplies, administrative services, camp maintenance and utilities, along with a host of other items.

The second change is to implement a Council Program Service Fee. With the elimination of the "Family Friends of Scouting Campaign" beginning with recruitment and rechartering this fall (2021), it will allow us to move forward in several ways. First, it will remove the unit's challenge of conducting a solicitation campaign and holding a presentation during an inopportune time. Second, there will no longer be a campaign dependent upon a small percentage of very generous families while many others choose not to participate. Lastly, it will save valuable resources such as time, cost of materials such as brochures, pens, patches, and recognition items, as well as other expenses like travel.

A modest program service fee of less than \$2.35 per month or \$28.00 annually from each Scout will allow us to continue to provide membership and camping scholarships, insurance coverage, program supplies, administrative services, along with other support from the council.

Please keep in mind adult volunteers will have no additional fee added.

Thank you for making a difference in the life of a Scout!

**Jon Williams**  
Council President

**Melody Wiseman**  
Council Commissioner

**Lee Shaw Jr.**  
Scout Executive