

THIS IS A SAMPLE EMAIL FOR USE IN THE WD BOYCE FAMILY SOCIETY CAMPAIGN
Feel free to shorten, modify or otherwise adapt it to your needs and YOUR VOICE.
(Just be sure to add **your name and phone number** where indicated.)

Dear Supporter of Scouting,

That phrase “supporter” may sound impersonal, but it’s true. Whether you are a parent or other family member of a Cub Scout, Scout or Venturer, a former Scout yourself, a member of an organization that hosts a Scout unit, or someone who simply believes in the values Scouting instills, you are indeed a “supporter” of Scouting. But maybe it’s even closer to the truth to say you’re a member of the *extended Scouting family*.

With that word “family” in mind, I’m writing to share news of the **W.D. Boyce Family Society**, a new program of the W.D. Boyce Council, BSA. It’s designed to bring supporters of Scouting together in single, common purpose:

Help Scouting thrive in Central Illinois.

Past “Friends of Scouting” campaigns would ask for a single donation to help defray the costs of Scouting for the coming year. That could be a stretch for some people, but the Family Society is different. Instead, we ask for a monthly contribution, which you may find more budget-friendly. That monthly amount also signifies your ongoing commitment to Scouting. In return, you’ll receive a token of our appreciation - but also ongoing communication about Scouting in Central Illinois, and more ways for you to be engaged. To support Scouting. And to help it grow.

Why? Because you’re more than a “friend” of Scouting - and even more than a “supporter.” *You’re part of the Scouting family!*

Joining the W.D. Boyce Family Society is just a few clicks away:

- 1) Visit <https://wdboyce.org/wdbfs> to learn more
- 2) When you’re ready to join, click on the green **Family Society** button
- 3) Enter your information and click “Complete” to join

If you have any questions, please don’t hesitate to ask. You can call me at **(309) xxx-xxxx** or just respond to this e-mail. Or you can call the council office at (309) 673-6136

I hope you’ll join me in joining the W.D. Boyce Family Society!

Yours in Scouting,

Your name