

Membership


Bringing the Scouting adventure to more families

Growth of the program is based on Membership and the opportunities we provide the families of our communities.



Process for Membership Fall 2021: *Escape the Great Indoors*

Work with Community 

Work with Schools 

Work the Process 

Due Date (all components): <enter due date here>



✓	Who	Task
<input type="checkbox"/>	Units	Work to understand Eblasts with School, Electronic Communications, Talks & Flyers
<input type="checkbox"/>	New Member Coordinator	Flyer Request Form Submitted to DE for printing (form completed)
<input type="checkbox"/>	New Member Coordinator	Work with the school and let the DE & your District Membership Team know for Scout Talks
<input type="checkbox"/>	DE & Volunteers	Send virtual Scout Talk Video (Council or Unit Video) and do a Scout Talk
<input type="checkbox"/>	New Member Coordinator	Unit work with School to add flyer to any School email communications as well as Charter
<input type="checkbox"/>	Unit	Target Specific grades only. Videos and YouTube Channel. Virtual Backpacks
<input type="checkbox"/>	Unit & DE	Confirm that the unit BeaScout.org pin is set
<input type="checkbox"/>	Scouts	Recruit a Friend and receive an Official Recruiter Strip (from the W.D. Boyce Council)
<input type="checkbox"/>	Unit	Host your Blast into Scouting Event and Escape the Great Indoors

<input type="checkbox"/>	Unit	5 Station Family Blast into Scouting (5 families Share Responsibilities)
<input type="checkbox"/>	Unit & DE	Secure apps and get Rockets for Launch
<input type="checkbox"/>	Families	New Scouting Families come to Launch
<input type="checkbox"/>	Families	Share their story on their social media and be part of the fall program
<input type="checkbox"/>	All	Encourage Popcorn Sale and a make sure online sale account is set for Scout

Station 1—WELCOME (Parent & Scout)

This is the first place potential Cub Scouts, and their parents will stop. Here they sign in while the greeter provides a brief overview of the process. All done while staying in car and encouraging social distancing.

Greet every family that comes to your station and ask them to sign in. Provide them with the “Welcome to Cub Scouts” brochure which your unit can create to showcase your program. Have a fun feature: Scavenger Hunt, Small Nature Hike, Simple Craft, etc.

Materials:

- Unit Program Plan to give to families.

Station 2 – WHAT SCOUTS DO (Scout and Parent/Leader)

This is where you will share the excitement of Cub Scouting and your pack activities. Provide pack program plan and talk about what makes your pack special. Leave plenty of time and be prepared to answer any questions.

Materials:

- Pack calendar and event fliers
- Handout with meeting times and locations
- Listing of pack and den leaders with contact email, phone numbers, social media, etc.

Station 3 – REGISTRATION (2 Leaders)

This is the sign-up station where the station leader helps parents complete the actual application.

Have BSA Youth Application forms ready to be completed and have pens available. Be prepared to answer questions about pack fee payment plans and/or financial assistance. And give a parent an app and say would you help with...

Materials:

- BSA Youth Applications and pen
- Pack leadership handout
- Scouting for Food Flyer, Launch Flyer and Welcome Parent Guide

Station 4 – CHECK OUT (2 Leaders/Parents paperwork: 1 Leader/Parent collecting payment)

Leaders at this station are responsible for final “check out,” including payment. Make sure the applications are properly completed.

Collect the proper fee amount for BSA membership fee and *Scout Life* (if added). **Forms and payments should be collected, signed by the Unit Leader, and given to DE with-in 48 hours.**

Materials:

- Collect applications and fees.

Station 5 – DEN LEADER/COMMITTEE MEMBER FOR Q & A

Leader at this station make sure parents know when and where the first meeting is and answer any other questions parents may have. Answer questions about the type of activities their child will be doing.

Materials:

- All materials from parent turned in.